

Linux Autumn 2017
(Jesień Linuksowa 2017)

Sponsorship Offer



On behalf of the Linux Autumn Organization Committee conference 2017 I have the pleasure of inviting you to cooperate in the organization of this year's edition of our event. I therefore encourage to become familiar with the sponsorship offer.

This year, we'll meet on Jesień Linuksowa conference for 15th time. To celebrate anniversary we are moving this year to ORW Muflon in Ustroń.

The Jesień Linuksowa remains the biggest meeting dedicated to Free Software and GNU/Linux in Poland among events organized by Polish Linux Users Group (PLUG).

This fact in especially motivates us to even harder work!

We intend to continue a good habit of arranging interesting talks from foreign speakers. Past years showed that such action raises the level of knowledge and prestige of the meeting. This causes more interest and also raises number of attendees.

Further development requires strong, reliable partners and sponsors, hence I am deeply convinced, that your participation in the Linux Autumn 2017 should bring countless notable benefits to both sides. Therefore I am wholeheartedly encouraging you to get acquainted with the offer we have prepared.

With kind regards,

Filip Kłębczyk

board member of Polish Linux Users Group (PLUG)

lead organizer of Linux Autumn

GENERAL INFORMATION

The Jesień Linuksowa 2017 is the 15th edition of the conference for Free Software and GNU/Linux enthusiasts, organized by Polish Linux Users Group (PLUG)

Time and venue

Linux Autumn (Jesień Linuksowa) 2017, September 22nd-24th, 2017 r.; <http://www.jesien.org/>, „Muflon” resort, <http://www.orw-muflon.com.pl/>

The closest international airports are: Katowice (KTW), Cracow (KRK), Ostrava (OSR)

Mission and target

Acquiring qualifications, promoting best practices, integrating and exchanging experience among specialists and enthusiasts of GNU/Linux and related technologies. Affordable price of the conference, makes it attractive to both employees of companies/institutions as well as students.

Subject matter

The GNU/Linux and other Free Software and Open Source Software administration. System and network security, server and desktop projects, newest concepts, trends and technologies. Organizational and legal issues related to the Free Software. Exchange of ideas and experience, presentation of individual approaches to problems and ways of solving them.

Aims of the sponsoring support

Reimbursement of transport and accommodation costs for invited Special Guests. Additionally, costs of accreditation and promotion of the conference: gadgets attached to starter pack which every attendee receives upon registration at the hotel.

Support methods

1. Donation to the Polish Linux Users Group (PLUG) association. We can confirm the donation with an accounting certificate but not an invoice; or
2. Purchase of sponsoring or advertising service from the company co-organising the Jesień Linuksowa conference with PLUG. This is the right way to receive an invoice.

Sponsorship levels

PLATINUM SPONSOR

- the title of **Linux Autumn 2017 Platinum Sponsor** granted with exclusive rights (we offer only one such title per edition);
- placing Sponsor's advertising stall next to the main conference hall;
- two Sponsor trademarks on every subpage of the conference's webpage (e.g. company + product trademark), linking to webpages pointed by the Sponsor as well as - independently - trademarks on the "Sponsors" subpage larger than the remaining, in order for the uniqueness of the Sponsor to be clearly identified;
- the information about becoming a Sponsor in conference social media accounts;
- up to 5 minutes for Sponsor introduction at the opening of the conference;
- 90 minutes of agenda time for Sponsor;
- possibility of conducting a paper survey among conference attendees;
- possibility of sending up to three mailing messages to all attendees who agreed to receive this type of marketing information;
- possibility of attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to the starter-pack;
- placing Sponsor's banner or advertising rollup close to the screen in the main conference hall;
- information about the sponsorship of main prize (if the Sponsor funds it);
- information about the sponsorship of additional prizes (if the Sponsor funds it);
- possibility of displaying Sponsor's trademark on the screen during breaks between lectures;
- attendance of three Sponsor's representatives with no additional fees.

Price: 3 000 EUR

GOLD SPONSOR

- the title of **Linux Autumn 2017 Gold Sponsor**;
- placing Sponsor's advertising stall next to the main conference hall;
- one Sponsor trademark on every subpage of the conference's webpage, linking to webpage pointed by the Sponsor as well as - independently - trademark on the "Sponsors" subpage;
- the information about becoming a Sponsor in conference social media accounts;
- 60 minutes of schedule time for Sponsor disposal;
- possibility of sending one mailing message to all attendees who agreed to receive such marketing information;
- possibility of attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to the starter-pack;
- placing Sponsor's banner or advertising rollup in the main conference hall;
- information about the sponsorship of additional prizes (if the Sponsor funds it);
- possibility of displaying Sponsor's trademark on the screen during breaks between lectures;
- attendance of two Sponsor's representatives with no additional fees.

Price: 1 500 EUR

SILVER SPONSOR

- the title of **Linux Autumn 2017 Silver Sponsor**;
- placing Sponsor's advertising stall next to the main conference hall;
- one Sponsor trademark on the "Sponsors" subpage of the conference's webpage, linking to webpage pointed by the Sponsor;
- 30 minutes of schedule time for Sponsor disposal;
- possibility of attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to the starter-pack;
- placing Sponsor's banner or advertising rollup in the main conference hall;
- information about the sponsorship of additional prizes (if the Sponsor funds it);
- attendance of one Sponsor's representative with no additional fees.

Price: 1000 EURO

BRONZE SPONSOR

- the title of **Linux Autumn 2017 Bronze Sponsor**;
- one Sponsor trademark on the "Sponsors" subpage of the conference's webpage, linking to webpage pointed by the Sponsor;
- possibility of attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to the starter-pack;
- placing Sponsor's banner or advertising rollup in the main conference hall;
- information about the sponsorship of additional prizes (if the Sponsor funds it).

Price: 500 EUR

GRAPHITE SPONSOR

- the title of **Linux Autumn 2017 Graphite Sponsor**;
- one Sponsor trademark on the "Sponsors" subpage of the conference's webpage, linking to webpage pointed by the Sponsor;
- possibility of attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to the starter pack that the conference attendees will receive upon the registration in the conference centre

Price: material support (negotiable)



I'll be glad if you contact us.

Filip Kłębczyk

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