



# **Jesień Linuksowa 2015**

(Linux Autumn 2015)

Sponsorship Offer



On behalf of the Jesień Linuksowa Organization Committee conference 2015 I have the pleasure of inviting you to cooperate in the organization of this year's edition of our event. I therefore encourage to become familiar with the sponsorship offer.

This year, we'll meet on Jesień Linuksowa conference thirteenth time.

During the last two meetings we admired the amazing views from windows of the largest Beskidian hotel, The Eagle's Nest in Szczyrk. Nowadays, we visit resort with the same name but elsewhere – on The Trail of Eagle's Nests, in the heart of Cracow-Czestochowa Jura uplands. Such surprise shall interest potential participants and raise number of attendees.

The Jesień Linuksowa remains the only meeting dedicated to Free Software and GNU/Linux in Poland, organized by Polish Linux Users Group (PLUG).

This fact in particular motivates us to action!

We intend to continue a good habit of arranging interesting talks, which are impossible to find elsewhere. Past years proved that such action raises the level of knowledge and prestige of the meeting. This causes more interest and also raises number of attendees.

Further development requires strong, reliable partners and sponsors, hence I am deeply convinced, that your participation in the Jesień Linuskowa 2015 should bring countless notable benefits to both sides. Therefore I am wholeheartedly encouraging you to get acquainted with the offer we have prepared.

With kind regards,

**Dariusz Grzesista**

Managing Director of Polish Linux Users Group (PLUG)  
lead organizer of Jesień Linuksowa

## GENERAL INFORMATION

The Jesień Linuksowa 2015 is the twelfth edition of the conference for Free Software and GNU/Linux enthusiasts, organized by Polish Linux Users Group (PLUG) Management Board

### Time and venue

Jesień Linuksowa (Linux Autumn) 2015, November 6-8th, 2015 r.; <http://www.jesien.org/>  
„Orle Gniazdo Hucisko” Leisure Centre, <http://www.orlegniazdo.pl/>

There are two international airports in the vicinity of hotel: Katowice (KTW) and Cracow (KRK).

### Mission and target

Acquiring qualifications, promoting best practices, integrating and exchanging experience amongst specialists and enthusiasts of GNU/Linux and related technologies. Bearing in mind budget price of the conference, it is targeted to both employees of companies and institutions as well as students.

### Subject matter

The GNU/Linux and other Free Software and Open Source Software administration. System and network security, server and desktop projects, newest concepts, trends and technologies. Organizational and legal issues related to the Free Software. Exchange of ideas and experience, presentation of individual approaches to problems and ways of solving them.

### Aims of the sponsoring support

Reimbursement of transport and accommodation costs for invited Special Guests. Additionally, costs of accreditation and promotion of the conference: gadgets attached to starter pack which every attendee receives upon registration at the hotel.

### Support methods

1. Donation to the Polish Linux Users Group (PLUG) association. We can confirm the donation with an accounting certificate but not an invoice; or
2. Purchase of sponsoring or advertising service from the company co-organising the Jesień Linuksowa conference with PLUG. This is the right way to receive a VAT invoice.

We are ready to present copies of documents confirming sponsorship expenditure at any time.

## Sponsorship levels

### PLATINUM SPONSOR

- the title of **Jesień Linuksowa 2015 Platinum Sponsor** granted with exclusive rights (we offer only one such title per edition);
- placing Sponsor's advertising stall next to the main conference hall;
- two Sponsor trademarks on every subpage of the conference's webpage (e.g. company + product trademark), linking to webpages pointed by the Sponsor as well as - independently - trademarks on the "Sponsors" subpage larger than the remaining, in order for the uniqueness of the Sponsor to be clearly identified;
- information about the Sponsor in press publications about the conference;
- 90 minutes of schedule time for Sponsor disposal;
- possibility of conducting a paper survey among conference attendees;
- possibility of sending up to five mailing messages to all attendees who agreed to receive marketing information;
- possibility of attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to the starter-pack;
- placing Sponsor's banner or advertising rollup close to the screen in the main conference hall;
- information about the sponsorship of main prize (if the Sponsor funds it);
- information about the sponsorship of additional prizes (if the Sponsor funds it);
- possibility of displaying Sponsor's trademark on the screen during breaks between lectures;
- attendance of three Sponsor's representatives with no additional fees.

**Price: 3 000 EUR**

## GOLDEN SPONSOR

- the title of **Jesień Linuksowa 2015 Golden Sponsor**;
- placing Sponsor's advertising stall next to the main conference hall;
- one Sponsor trademark on every subpage of the conference's webpage, linking to webpage pointed by the Sponsor as well as - independently - trademark on the "Sponsors" subpage;
- information about the Sponsor in press publications about the conference;
- 60 minutes of schedule time for Sponsor disposal;
- possibility of sending up to three mailing messages to all attendees who agreed to receive marketing information;
- possibility of attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to the starter-pack;
- placing Sponsor's banner or advertising rollup in the main conference hall;
- information about the sponsorship of additional prizes (if the Sponsor funds it);
- possibility of displaying Sponsor's trademark on the screen during breaks between lectures;
- attendance of two Sponsor's representatives with no additional fees.

**Price: 1 500 EUR**

## SILVER SPONSOR

- the title of **Jesień Linuksowa 2015 Silver Sponsor**;
- placing Sponsor's advertising stall next to the main conference hall;
- one Sponsor trademark on the "Sponsors" subpage of the conference's webpage, linking to webpage pointed by the Sponsor;
- 30 minutes of schedule time for Sponsor disposal;
- possibility of attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to the starter-pack;
- placing Sponsor's banner or advertising rollup in the main conference hall;
- information about the sponsorship of additional prizes (if the Sponsor funds it);
- attendance of one Sponsor's representative with no additional fees.

**Price: 1000 EUR**

## BRONZE SPONSOR

- the title of **Jesień Linuksowa 2015 Bronze Sponsor**;
- one Sponsor trademark on the "Sponsors" subpage of the conference's webpage, linking to webpage pointed by the Sponsor;
- possibility of attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to the starter-pack;
- placing Sponsor's banner or advertising rollup in the main conference hall;
- information about the sponsorship of additional prizes (if the Sponsor funds it).

**Price: 500 EUR**

## GRAPHITE SPONSOR

- the title of **Jesień Linuksowa 2015 Graphite Sponsor**;
- one Sponsor trademark on the "Sponsors" subpage of the conference's webpage, linking to webpage pointed by the Sponsor;
- possibility of attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to the starter pack that the conference attendees will receive upon the registration in the conference centre.

**Price: negotiable (may be in the form of non-cash gifts)**



I'll be glad to answer your question.

Dariusz Grzesista

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